

A marketplace, fundraising and philanthropic ecosystem built on the Ethereum platform for giving back to those that give. Disrupting the way charities have traditionally functioned.

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## **Abstract**

Commit Good is a reward-based, charitable marketplace, fundraising, and philanthropic ecosystem built on the Ethereum platform. The team at Commit Good are dedicated to creating a system of giving that is transparent during all stages of the donation process. Commit Good will reward users for certain activities conducted through the Commit Good platform with the creation of the GOOD token. These tokens will be valued as blockchain assets as their utility will be defined through incorporation of key features and rewards. GOOD tokens will be used for marketplace transactions, fundraising, donations, and last mile delivery.

GOOD tokens will adhere to the ERC20 token standard. ERC20 is a widely accepted token standard in the Ethereum ecosystem and exchanges that will facilitate rapid adoption. GOOD tokens will be generated with full transparency on the Ethereum blockchain platform. This will enable users to track their donations in GOOD tokens from wallet to organization.

Commit Good will be easy to use and intuitive. Even the average user will be able to login and begin receiving GOOD tokens. Commit Good plans to incorporate cryptocurrency in a method that sustains a reward-based economy while solving several issues that plague the charity domain. A cryptocurrency wallet will be built-in to the platform, allowing users to send and receive GOOD tokens in a simple manner.

Our database of organizations will be made available at the local, regional, national, and even global level to highlight the good that is occurring around the world. Users will be able to choose a favorite charity that they wish to receive GOOD tokens and a portion of every transaction or sale that occurs on the Commit Good network will go toward that organization. GOOD tokens will also be used to bring organizations into the spotlight and promote awareness of their causes on a global scale. Often, smaller charities are limited by budgetary constraints and are unable to spread the word of the good that is occurring at the local level. We aim to change that through clever awareness campaigns and promotional opportunities.

Commit Good is built upon the Creative Chatter charitable platform, which developed the first method to geolocate needed items for charities through a hyper-local approach. The Commit Good platform will initially consist of a network of 300+ organizations and non-profits, including Habitat for Humanity, Catholic Charities, Ronald McDonald House, and Feed the Children. Commit Good will build upon the successes of Creative Chatter and continue to work with people, organizations, and non-profits around the world to build the world's largest charitable economy.

# "We make a living by what we get, but we make a life by what we give"

Winston Churchill's famous observation considers the significance of donating to a charity that defines your personal values and works to support a cause you are passionate about.

There are thousands of charities across America and globally that are vying for your attention and your money.

Can we be sure that our donations always go into the right hands?

Commit Good proposes a new, transparent, platform for everyone to see how donations are used, for what purposes, and to be rewarded for what they give.



# **Problem**



Charitable donations are increasing. So is donor doubt about how funds are used. In 2017 charities worldwide received over \$2 trillion in revenue. In the United States alone, over \$390 billion came from charitable contributions, equaling 2.5% of US GDP. Yet whom exactly did these gifts benefit and what exactly did the beneficiaries receive from these donors' gifts? Surveys show that people are less likely to give when they perceive that their contribution is not going to make a difference. How can charities reassure donors about their impact?



U.S. donors (individuals, businesses and the government) contribute roughly \$58 billion in-kind to domestic and international Non-government organizations every year, of which 30% is donated in as goods or *gifts* (In-Kind Donation: Practices, challenges and strategies for Non-government organizations and donors, 2013). According to an estimate by National Resale Professionals, there are over 25,000 thrift stores in the United States, many of which are run by local or national charities. Yet in-kind donations may occupy already scarce storage and transportation capacities and consume valuable staff time and money to manage. Where is the ecosystem to manage these gifts at a national or international scale?



Donors have become obsessed with the "wrong kind" of transparency. Social organizations are under massive pressure to cut costs. This has led to underinvestment in talent, infrastructure, and shifted the focus away from the much more important issue of delivering real impact. How can individuals contribute in a manner that is most beneficial to giver and receiver?



For charities the small to mid-size supporter is the big story right now. As in previous years, the majority of giving - \$281.86 billion - came from individuals. Individual giving made up 72% of all charitable donations and represented a 3.9% increase over donations made in 2015 (*Giving USA 2017 Annual Report on Philanthropy*). But how can charities engage and keep donors as active and respected community members?

# Solution

Until now, charitable giving followed the normal monetary process of cash, checks, and bank card transactions. This process needed 3rd parties – such as banks, cards, institutions – who managed and controlled donations.

Commit Good is a new financial ecosystem designed to benefit both charities and donors.

The Commit Good platform employs multiple smart contracts to benefit both donor and charity while generating revenue and attributing GOOD tokens. This engine will power a virtual charitable economy where social and economic interactions are governed by rules prescribed by smart contracts resulting in absolutely no need for a third party or regulator. Its Ethereum blockchain-powered smart contracts make donations more measurable, traceable and impactful.

- Imagine a web platform built on donor trust, with transparent donations, minimal transaction costs and clarity about how your donation reaches the right person
- Imagine a marketplace that rewards donors and charities to truly change the paradigm of commerce and donations.
- Imagine no more third parties or centralized financial institutions taking and controlling your donations without your knowledge.

Commit Good is a platform based on the Ethereum blockchain and powered by the GOOD token. The platform provides an ecosystem of services through an easy-to-use interface, connecting the non-profit community while allowing full transparency and traceability of donations. Donors, charities, causes, projects, item donations, sales, deliveries and more will benefit from the services provided by the Commit Good platform.

COMMIT GOOD WILL UTILIZE A HYPER-LOCAL APPROACH SO THAT ITEMS CAN BE BOUGHT OR SOLD WITHIN APPROXIMATELY A 20-MILE RADIUS OF THE USER. Upon creating an account, the user will choose their favorite charity to which they would like to receive a portion of their

Commit Good will create a new level of trust to benefit worthwhile charitable endeavors and the less fortunate within our society.

monetary donations or in-kind donations.



#### Disruption

The role of several third party agencies such as government agencies and financial institutions have been removed from our solution.



#### Transparency

Blockchain donors track their cryptocurrency through distributed ledger technology. The blockchain prevents transactions from being erased, providing immutable accounting.



#### Peer to Peer Solution

Thanks to the blockchain, we now have direct communication between the organizations and donor community.



#### Lower costs

Blockchain donations are executed directly and reach the charity instantaneously at a fraction of the traditional cost and fees.



#### Delivery

The last mile has long been an obstacle for many industries. The cost metrics are often prohibitive. With our marketplace and reward infrastructure we know how to create a distribution system that is cost effective and will help those in need.



#### Charitable Marketplace

The blockchain and smart contracts allow us to create a unique charitable marketplace so that all items bought and sold are transparent and trackable.



#### Tax Deductible

Treated as noncash assets, the IRS views virtual currencies as long-term capital gains. Consult an accountant for tax deduction advise.



#### Safe & Secure

The Commit Good platform will run on Polyverse Linux Docker containers to ensure maximum security measures.

In the new Commit Good charitable economy, every transaction serves the needy, smart contracts are void third party providing accountability, a revenue-generating cryptocurrency marketplace and a delivery mechanism. In addition, donors and charities receive GOOD tokens for helping their local community members.

# **Our Story**

- Commit Good is built upon the Creative Chatter charitable platform built in 2013 as the first method to geolocate needed items for charities through a web platform that enabled a hyper-local approach.
- The site was built to help volunteers find items easier and now has over 300 participating charities and 1300 active accounts.

# Blockchain technology offers the Commit Good platform an opportunity to expand its services.

The Commit Good platform is being built on an existing network of 300+ organizations and non-profits, including Habitat for Humanity, Catholic Charities, Ronald McDonald House, and Feed the Children.

Commit Good will build upon the successes of Creative Chatter and continue to work with people, organizations, and non-profits around the world to build the world's largest charitable economy.



# What's in it for Users?

# Earn Commit Good Tokens by:

#### Joining Commit Good

This smart contract executes each time a new charity registers on the Commit Good platform. All new charity registrants will be rewarded with 2 GOOD tokens for their account creation.

Each time a charity is referred to the Commit Good platform the referral executes a smart contract that rewards the member with 2 GOOD tokens.

Referring others to Commit Good

#### Marketplace transactions

Records all marketplace transactions on the Ethereum blockchain. Item pricing will be based on fiat currency value and cryptocurrency equivalent will be locked at time of purchase.

#### Fundraising Campaigns

Campaign creator provides information and initiates this smart contract once funds are donated. All the information is automatically stored within the public blockchain for transparency. The smart contract will reward 3 GOOD tokens for each donor donating \$100+, 2 GOOD tokens for every \$25-\$99 donation, and 1 GOOD token for \$10-\$24 donation.

#### Donating

Helps the donation seeker and provider find the appropriate match according to their requirements. This smart contract rewards 3 GOOD tokens for any in-kind or monetary donation valued over \$100.

#### Smart Contract for Dispute Resolution

Automates the process of online dispute resolution. Rewards 3 GOOD tokens for reviewing and settling a disputed marketplace transaction.

#### Smart Contract for Delivery

Rewards 50 GOOD tokens for any item over 50lbs picked up and delivered within 20 miles. Rewards 25 GOOD tokens for any item picked up and delivered under 50lbs within 20 miles. This smart contract will create a cryptocurrency charitable economy of people delivering items for noble causes.

#### Volunteering Locally

This smart contract executes each time a registered user volunteers with a registered charity for at least 1 hour.
Registrants will be rewarded with 3 GOOD tokens for their volunteerism.

# Marketplace and Token



Ben wants to list an old couch for sale and has a few options. Local newspaper, garage sale, craigslist, eBay, etc. He instead lists it on Commit Good, sells it for \$200 in GOOD, and can know use it on the platform or exchange for cryptocurrency or fiat.



Suzanne is attempting to raise \$1000 in GOOD to buy school supplies for kids in her community. She puts together a local campaign to do so and enlists the help of her church group to spread the word. Her group creates a fundraising page on Commit Good and receives its goal of \$1000 in GOOD from 73 individuals around the country.



Emma decides that her local organization could use the help, so she donates her GOOD tokens to the organization through the Commit Good platform. The organization has now raised over 100 GOOD tokens this year from local community members.



Josh has referred three charities to our platform, sold five items in the marketplace, and donated two pieces of furniture to an organization in need. He joins a cryptocurrency exchange and trades some of his GOOD tokens for Ether (ETH) and Litecoin (LTC). He is building his cryptocurrency portfolio through real world actions.



Bill decides to join the GOOD charitable economy by delivering items donated or sold on the Commit Good platform. He notices an item listed for delivery and decides to accept the job and delivers a laptop to a local member of the community. For picking up the item from the seller and delivering to the buyer he receives 25 GOOD tokens.

This page describes the reward distribution at the time of launch. However, the reward rates will change over time based on factors described later on pages 19 & 20

# Competitors

The following organizations are looking at cryptocurrency and blockchain as transformational technologies. They all are pre-beta sites compared to Commit Good's functioning core platform.



They are a true start-up with no existing charities or solidified ICO date.

# Giveth

Allows users to create smart contracts for charitable giving or fundraising campaigns.



A fundraising campaign platform that provides token incentives for campaign referrals.

# **@pinkcoin**

Serves as a kind of repository for funds that are earmarked for charity, guaranteeing donors that their money does not devaluate over time.



Are aligning with the UN's 2020 goals but have not yet announced how this will look

# **AIDCOIN**

Primarily creates fundraising auctions to benefit charities. While they have traction, this is not a competing ecosystem to enable local or in-kind giving through a marketplace.



Based on the idea that charities should get paid only based on results.

# ROOTPROJECT

Trying to implement a completely new model for giving, which is based on financial benefit for donors.



A blockchain donation platform utilizing Bitcoin



Looking at the recipient part of the equation, creating a smart crypto-wallet for donations to people in need.

# Commit Good Ecosystem

Product	Description	Feature	Benefit
Commit Good Internal Exchange	Powered by ShapeShift API, users will be able to use their own cryptocurrency wallet addresses of crypto to crypto exchange.	In-app interface backed by the ShapeShift API to enable users to quickly exchange crypto for crypto	Allow users to expand into other cryptocurrencies
Commit Good Wallet	Metamask enabled wallet for interaction with the platform.	MetaMask includes a secure identity vault, providing a user interface to manage your identities on different sites and sign blockchain transactions.	Users have control over their wallet
Commit Good Explorer	Recording immutable information automatically/manually on the blockchain	Tamper-proof and publicly accessible	Increases transparency
Commit Good Template	Posting individual's donation campaign, community dispute platform, item delivery platform and item sale platform at your fingertips.	Peer to peer processing without use of third parties	Template for smart contracts to run fund raising campaigns
Commit Good Community Dispute Platform	Receive GOOD tokens for reviewing and settling a disputed marketplace transaction.	Automating the process of online dispute resolution	Maintains transparency and ensures quality control
Commit Good Item Deliveries	Receive GOOD tokens for delivering charitable goods within local area	Cost savings for deliveries solved using Commit Good platform	A disruptive delivery platform
Commit Good Item Sale	A unique platform for buying and selling goods and receiving GOOD tokens.	Peer to peer processing without use of third party	A global e-commerce platform

The Commit Good platform incorporates multiple services including:

- An internal exchange to convert major cryptocurrencies into GOOD tokens
- A built-in wallet to store and donate easily
- An explorer to track donations transparently
- Templates of smart contracts to run fundraising campaigns and our charitable marketplace
- Simplification of the donation process to increase GOOD token adoption
- Mobile first approach

### Commit Good Wallet

The Commit Good Wallet also allows you to share your donation projects globally, enabling you to raise funds and build your own communities, thereby creating a true ecosystem benefiting everyone. It is a single point access to all services in the Commit Good ecosystem.



Internal exchange



Explorer



Template for posting your donation campaign



Community dispute platform



Item delivery platform and item sale platform

Central to this Commit Wallet platform will be our GOOD tokens allowing seamless transfers and payments for transactions and services. The user can conveniently convert a wide range of Blockchain assets (BTC, ETH, LTC etc.) by simply using the Commit Good Wallet which has an inbuilt exchange mechanism via ShapeShift. You are rewarded not only by cheaper transactions, but also through GOOD tokens for activities like sending donations, selling items, buying items and all the services of the Commit Good platform. The more you use your Commit Good Wallet, the more you are rewarded economically.

For mass acceptance of the Commit Good Ecosystem, we have teamed up with various charity organizations, Non-government organizations, and support groups who are working for the welfare of human kind around the globe.

# Go to Market Plan

Commit Good is a platform serving user needs with flexible transaction formats (buy, sell, donate, receive).

Commit Good will create a charitable cryptocurrency economy that allows charitable organizations to receive a percentage of all transactions on the platform. As such, Commit Good's core code serves B2C, C2C and B2B interactions with a set of simple APIs. The Commit Good ecosystem has no known predecessor in the world of cryptocurrency platforms.

Considering the innovation and open market niche involved in launching this platform, Commit Good benefits from first-mover advantage. The company's apps and business models have already been tested.

"While many Blockchain platforms are startups, this is an established company with a vetted product with many years of experience within the charitable space"

Commit Good also has a first mover advantage by combining blockchain technology and corporate social responsibility programs. Along with charitable organizations, we have existing corporate clients. By utilizing this established user base, combined with digital and multimedia marketing campaigns, we will be the market leader.

As the platform provider, Commit Good's primary mission is to deploy its core framework stage by stage, while allowing third-party developers to create add-on apps and services to their existing online offerings.



#### Revenue Model

- All marketplace sellers receive 100% of the listing price.
- All marketplace buyers are charged a small 1.5% fee.
- All fundraising campaign donations are charged a small 5% fee.

# Financial Projections

# Marketplace Transactions

Year 1	1000 transactions a day (\$50) x.01 (year)	\$182,500 revenue
Year 2	2,500 transactions a day (\$50) x.01 (year)	\$456,250 revenue
Year 3	5,000 transactions a day (\$50) x.01 (year)	\$912,500 revenue

<sup>\*</sup>Assumes an average transaction of \$50, based on 2017 Letgo average (DMR 2017)

# Fundraising Campaigns

Year 1	1000 transactions a day (\$67) x.05 (year)	\$1,222,750 revenue
Year 2	2,500 transactions a day (\$67) x.05 (year)	\$3,056,875 revenue
Year 3	5,000 transaction a day (\$67) x.05 (year)	\$6,113,750 revenue

<sup>\*</sup>Assumes a mean transaction value of \$67, based on 2015 Go Fund Me average (philanthropy.com)

# **User Adoption Goals**

## • 50,000 GOOD

New Charity Users (25,000 users) (2 GOOD)

#### 24,000 GOOD

Charity Referrals (12,000 referrals) (2 GOOD)

#### 2,737,500 GOOD

Marketplace Transactions (25,000 transactions per day) (3 GOOD)

#### • 109,500 GOOD

Donations (100 donors per day over \$100) (3 GOOD)

#### 1,368,750 GOOD

Campaign Fundraising (Donate \$10 - 1, \$25 - 2, \$100 - 3) (3,750 GOOD issued per day)

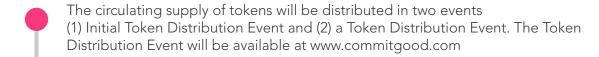
#### • 13,687,500 - GOOD

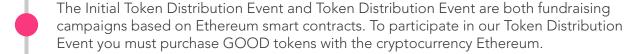
Item Delivery (500 transaction over 50lbs, 50 GOOD; 500 transactions under 50lbs per day; 25 GOOD) (37,500 GOOD per day)

#### • 10,950 GOOD

Dispute Resolution (10 transactions per day) (3 GOOD)

#### Token Distribution Event





- Our Initial Token Distribution Event to raise \$100,000 sold out in advance.
- A total of 1,000,000 Commit Good tokens (0.5% of total supply will be issued from the Initial Token Distribution Event). This gives a value of \$.10 USD per GOOD token.
- Our Token Distribution Event goal is to raise \$10 million in Ethereum. We plan to issue 59,000,000 Commit Good tokens (29.5% of total supply). This give a value of \$.17 USD per GOOD token.
- The circulating supply between team and contributor tokens totals 100,000,000 Commit Good tokens with an estimated value of \$.17. The estimated market cap for GOOD token is \$17,000,000.
- After a successful Token Distribution Event we will have raised \$10,100,000 in Ethereum for business development and operation costs.
- A total of 200,000,000 GOOD tokens are to be generated.

## Token Distribution



Team member tokens will be locked for 6 months.

# **Token Pricing**

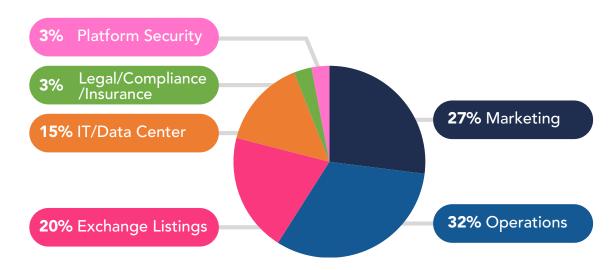
#### **Initial Token Distribution Event**

Raise \$100,000 = 1,000,000 GOOD tokens allocated **= \$.10 a GOOD token** 

#### **Token Distribution Event**

Raise \$10 million = 59,000,000 GOOD tokens allocated = ~\$.169 a GOOD token

## Use of Funds



As mentioned previously, at launch there will be 100,000,000 GOOD tokens put into reserve. These tokens represent the total token supply that the platform will use to allocate rewards to users who earn them on the platform. Of course, there is a risk that this reserve of GOOD tokens, given enough time, may eventually become exhausted. There are three mechanisms which the platform will use to avoid that possibility and ensure the reserve does not become exhausted:

#### 1. Dynamic rewards schedule.

Each smart contract that releases rewards will dynamically inflate or deflate the platform's per-action reward based on a key performance indicator known as Rate of Good (ROG).

Rate of Good is a measure of activity on the platform and is used in the token model to incentivize more activity. It works by taking a week-by-week delta of the number of tokens output per smart contract. The week-by-week delta will adjust a floating-point coefficient that will be applied to the reward output. As the deltas increase or decrease the ROG will accumulate week to week -0.01 for a positive delta and +0.01 for a negative delta. At platform launch the ROG will be 0.00 and will have a maximum and minimum of +/- 0.05. For example:

#### Last mile delivery smart contract

Week 1	100 tokens output
Week 2	200 tokens output
Week 3	500 tokens output
Week 4	100 tokens output
Week 5	75 tokens output

Week 1-2 Delta	100 tokens
Week 2-3 Delta	300 tokens
Week 3-4 Delta	-400 tokens
Week 4-5 Delta	25 tokens

Reward = Reward + (Reward \* Rate of Good)

Week 1-2 Reward	50.5 = 50 + (50 * 0.01)
Week 2-3 Reward	50 = 50 + (50 * 0.00)
Week 3-4 Reward	49.5 = 50 + (50 * -0.01)
Week 4-5 Reward	50 = 50 + (50 * 0.00)

As rewards are dispensed, a weekly token delta output per smart contract will be tracked and the delta will adjust a floating-point coefficient that will be applied to the current reward output in addition to the reward output.

While aware that theoretical attempts to maliciously manipulate the ROG can be made, we do not anticipate this will pose a threat to the platform because it would require a very high degree of collusion. As the system gains a wider user-base it becomes harder and harder to organize an attack of this nature.

#### 2. Annual Reward Reductions

In order to extend the lifetime of the platform token reserve, the per-action rewards will be universally reduced by 25% every year. Similar to the bitcoin "halving" mechanism, this reduction in rewards will serve to protect the platform from exhausting its reserve tokens too quickly, and also to stabilize the token's market price as the user base grows.

#### 3. Token Buy-backs

Another measure we are taking to ensure that a token reserve balance always remains available is by providing products and services which will allow the platform to buyback tokens. Tokens that are bought by the platform will be placed back into the reserve for future rewards.

# **Token Contract Information**

Contract Address: 0x1ad8e98a828d8c460e994f279e35fbe4cf213ba6

Token Name: GOOD

Decimals: 18

Circulating Supply: 100 million tokens

Total Supply: 200 million tokens

Min Cap: \$17,000,000 (based on \$.17 per token)

# **Tech Stack and Roadmap**

The Commit Good platform will be running on Polyverse Linux Docker containers to ensure maximum security measures. All smart contracts will utilize the Open Zepplin solidity framework to aide in the production of a secure system.

The Commit Good Team has a clear vision and we have prepared a development roadmap for our technology. Our team prefers a staged approach which means that each stage will have its deliverables:



1Q18 Initial Token Distribution Event scheduled for March 6, was successful with the Cap reached March 5th.



2Q18 Launching the Commit Good Token distribution event under a private placement offering and listings on the top cryptocurrency exchanges.



4Q18 Mobile first web app of the Commit Good Ecosystem platform with key features in place.



4Q18 Beta version of the Commit Good charitable marketplace



Further development to increase amount of transactions usability and throughput of the platform with all features like templates for donation campaign, communication tools for users, explorer with tracking capabilities.



2Q19 Fully functional mobile first web app completed and released.

# **Technology Powering GOOD Token**

To stimulate transparency and traceability in the non-profit sector, we have devised the GOOD token, an ERC20 token that aims to become the preferred method to donate transparently through the Ethereum blockchain and to access the Commit Good platform.

Blockchain is maturing and reaching a stage where there is currently a need for a single class, secure strong governance value exchange that uses maximum distributed computing.

Our platform is efficient and can scale to millions of transactions per second when powering billions of devices while maximizing security and minimizing transaction fees. To achieve this, our base technology has to be very strong and we have studied various blockchain platforms like Ethereum, Stellar and Bitshares.

To make the Commit Good ecosystem scalable we are looking at various off-chain solutions like Raiden, Ethereum Lightning Network and Plasma, but they are all in nascent stages and still testing. We will be using Ethereum for ERC20-compliant GOOD tokens and public blockchain for transactions because Ethereum already has good marketplace adoption including exchanges and other corporations. Eventually we may opt for our own decentralized public blockchain.

However, the team is following all the big ideas in the crypto space today, including Ethereum's plasma and sharding work and bitcoin's open source Lightning Network development.

- To minimize the end user cost, peer-topeer internal exchange will be provided.
   Users top up their accounts and put funds in a distributed escrow for secure trade orders. There will be BID and ASK order books for certain trade pairs.
- When a user creates an order, his order is added to the order book on the blockchain and when another user who matches his trade order becomes the market taker. A small system transaction fee is applied.
- Exchange processes are recorded on the blockchain and are software driven.

- A user's transaction history will be equally shared, shared with others upon approval or be made public.
- Donation seekers and donation providers can open new offers. The offer conditions are stored in a smart contract and will include name, amount, cause etc. These offers will make a seeker / provider order book. Donation seekers and donation providers can match the offers that they like.
- All transactions can happen through GOOD tokens as central currency and create value for the network and the token itself.

# **Our Committed Team**



Clay Braswell Founder & CEO A social entrepreneur with over 15 years experience in applying technology solutions to charitable organizations.



Joe Cenatiempo

Founder and President of Cena Technology, specializing in Blockchain and Cryptocurrency consulting, products, and services.



Jason O. Moore

CFO
Jason brings 14 years of experience in the accounting industry to the Commit Good Team.



Shaun Ratliff
Marketing Director
Shaun's has an extensive agency
background in developing,
implementing and managing brands
over the last 20 years.



Matt Nelson Director of Digital Strategy In addition to being a Navy Veteran, Matt is a digital media expert with nearly 20 years of marketing experience.



Jared K Jones

Executive Vice President,

Strategic Partnerships & Global Alliance Development
With more than a decade of leadership in entrepreneurship, sales, marketing, and management Jared K. Jones has joined Commit Good as Executive Vice President, Strategic Partnerships and Global Alliance Development.

# **Our Committed Advisors**



Jay Mosley
Jay has over 30 years of leadership,
operational, and business
development experience in both the
federal and private sectors.



Eric Lapin
Eric has 23 years of experience
in financial and data services and
securitized financial markets.



Steven Potter
Steven Potter has won over
\$12.2 billion in government and commercial contracts during his twenty years of experience in the defense space.



Chandler Bowers
Chandler Bowers is a corporate and technology attorney who focuses his practice on advising startup and emerging companies.



Tom Caufmann
Tom Caufmann is the founding
Partner of TC Business Advisors,
LLC, providing custom designed
business advisory services to the
< 50 employee business owner.



John Hart
Mr. Hart is currently the President and
CEO of Medical Modalities, which is a
specialty medical equipment company
focused on Wound Care, Orthopedics
and Pain Management with operations
across the South East.



Jay Ducharme
Jay Ducharme has over 32 years
of finance, leadership, business
development and operational
experience in the public, private and
federal market space.



Edward Costello
Ed works as a management
consultant helping organizations
maximize the value of their most
important asset — their people.



William Parker
William Van Rensalier Parker is the
Principal of Global Engagement
Solutions, LLC and the Director of
International and Domestic Operations
for Strategic Solutions Integrated, Inc.

# **Conclusion**

Cryptocurrencies are a disruptive force in many industries and will transform the way charities are funded in the very near future.

Commit Good is poised to be the leader in this new era of fundraising and charitable marketplaces. Building on the Creative Chatter foundation, we will work with people, organizations, and non-profits around the world to build the world's largest charitable economy.

Donors, charities, causes, projects, item donations, sales, deliveries and more will benefit from the services provided by the Commit Good platform.

This ecosystem brings a new level of trust to benefit worthwhile charitable endeavors and the less fortunate within our society. Its Ethereum blockchain-powered smart contracts will make donations more measurable, traceable and impactful at a global scale.

Commit Good is the disruptive force for the global charitable economy.